



Henry "Hank" Scarafale

JAN 14, 1944 - JUL 27, 2025



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Henry "Hank" Scarafile

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Henry "Hank" Scarafile, 81, of Liverpool, passed away peacefully at Elderwood at Liverpool on Sunday, July 27, 2025, with his loving family by his side. Hank was born on January 14, 1944, in Utica, NY to the late Nicola and Anna (Baccaro) Scarafile. He went on to receive his Bachelor of Arts degree from Syracuse University in 1965 and volunteered time to the Army Reserves. Hank was the Creative Director for numerous advertising agencies throughout his career and produced and directed television, radio, and print campaigns reaching across the state. He owned and operated Hank Scarafile Communications agency in Syracuse and his dedication to excellence in advertising earned him multiple Telly awards, culminating in Ad Person of the Year, 1993 at Creators Awards.

Hank was a practicing Catholic his entire life; he was a commentator and choir member at Pope John XXIII Church in Liverpool. He enjoyed drawing, photography, playing the guitar and softball, watching movies and the New York Yankees. Hank particularly loved spending time with his family, especially his granddaughter, Darwin.

Along with his parents, he was predeceased by his brother, Vincent Scarafile who he loved and admired beyond measure; and his cherished niece, Ann Marie Ruskin who shared a warm, caring bond with "Uncle Butch".

Hank is survived by his loving wife of 54 years, Maureen (DiAndrea) Scarafile; his devoted son, Chris (Clare Brew) Scarafile, who was the shining light in his life; his adored granddaughter, Darwin Scarafile who brought him a world of joy; his dearly loved nephews, Nick and Marc Scarafile, who provided "Uncle Butch" so much fun and laughter over the years, and several close cousins who will deeply miss him.

A special message of gratitude to his brother-in-law and sister-in-law, Joe and Shirley DiAndrea and their family who were so close to Henry over the years.



Obituary

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Henry was a skilled storyteller. Henry's easy smile and positive spirit were known to everyone in his life. He could command everyone's attention and laughter with his amusing and entertaining humor.

The family would like to thank the 3rd floor staff at Elderwood of Liverpool Nursing Home for their exceptional care this spring and summer.

Calling hours will be held on Monday, August 11, 2025, from 9:00 – 10:45 A.M. at the THOMAS J. PIRRO JR. FUNERAL HOME, 3401 Vickery Rd., (corner of Buckley Rd.) North Syracuse, NY. A funeral Mass in celebration of Hank's life will take place at 12:00 P.M. (noon) on Monday, August 11, 2025, at Pope John XXIII Roman Catholic Church, 8290 Soule Rd, Liverpool, NY, followed by burial in Woodlawn Cemetery.

In lieu of flowers, contributions in Hank's memory may be made to Alzheimer's Association at <https://www.alz.org/>




Events


Henry "Hank" Scarafie

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Visitation

 **Monday**, August 11, 2025

 9:00 AM - 10:45 AM ET

 **Thomas J. Pirro Jr. Funeral Home**
3401 Vickery Rd, Syracuse NY 13212

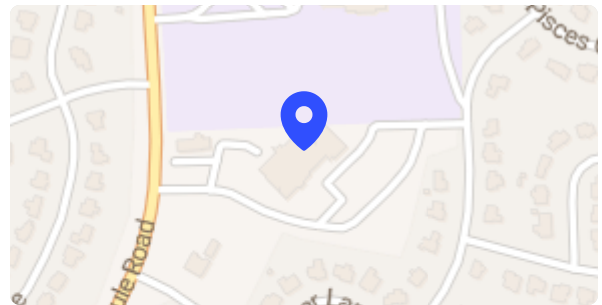


Funeral Mass


 **Monday**, August 11, 2025

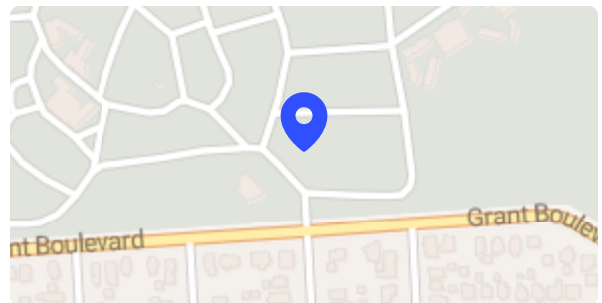
 12:00 PM ET

 **Pope John XXIII Church**
8290 Soule Road, Liverpool NY 13090



Cemetery Details

 **Woodlawn Cemetery**
800 Grant Blvd, Syracuse NY 13203





Tribute Wall

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DP

Debra Pandozzi posted:

I worked with Hank at Eric Mower Advertising. What a special person he was. Always friendly and funny. So sorry for your loss. Rest in peace Hank.

August 3 at 5:33 AM

KT

K & P Traynham posted:

Maureen, we are thanking God for Hank's life and for the time we got to spend with the two of you at happy family celebrations. He was so welcoming to us, and he and Pete could swap TV tales for ages. The very best storyteller, he was still a terrific listener. We remember the joy of having Darwin arrive in your lives. Nothing could hide his pride and excitement. We hope it is some small comfort to know how much he is missed and are praying God will comfort you. We will never forget him. May light eternal shine on him. Kathe and Pete Traynham

August 2 at 6:35 AM

SD

Shirley D. sent a Pink Tribute Spray to the Scarafile family.



August 2 at 6:33 AM



Memories only last if you share them

Join us in honoring Henry by contributing to a collection of shared memories.



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